

Serene Scene

July 2022

Vendor Profile

PSW goes back to the future to deliver smart technology for clients.

Employee Spotlight

Meet Shelly Hankins, our Project Administrator, Notary, Gardener, and Pool Shark. She wears a lot of hats at PSW, keeping everyone on their toes.



Meet Project Administrator Shelly Hankins

Job Sold: Mt. Lebanon Backyard

Project Update: Upper St. Clair Pool and Pavilion

Vendor Profile: Future Communications, LLC.

Job Sold: Backyard *transformation* in Mt. Lebanon, PA



These two design renderings by the PSW design team highlight a freeform family fun pool with tanning ledge, swim-up bar, and water scuppers. The pool will eventually be coated with the aggregate PebbleSheen by [Pebbletec](#). The patio pavers surrounding the pool will include Blue Techo-Bloc with Courtstone Belgian Blue border. The pavilion will have a flat wooden interior roof made by Synergy roof products with client selecting the color of wood. The soffit and fascia will match the main house. When surrounding boulders and landscaping are added, this home will have the feel of a five-star resort.



Project Update

Upper St. Clair Pool, Patio and Pavilion

This project is really coming together with the finishing touches of pavers from [Techo-Bloc](#). A big thank you to our trade partners at Brickner, Briggs, Daum, [Dulemba](#), and [S&T Plumbing](#).

RIGHT:

A beautiful vinyl liner pool surrounded by Techo-Bloc pavers.



ABOVE:

This family will be ready to host guests by mid-summer.



ABOVE:

Semi-vaulted ceiling with recessed lighting and ceiling fan for those hot mid-summer days.

Shelly

Meet Shelly



Project Administrator **SHELLY HANKINS**

Shelly wears a lot of hats at PSW. Many consider her to be the office mom. She is always bringing in delicious food, bakes homemade birthday cakes for staff, and organizes all the office-wide events. She's PSW's Project Intake Specialist, the Project Administrator, Accountant, and new Notary Public. She's the first person the client hears when they call in and begins the Client Fulfillment process. She keeps the office running like a well-oiled machine, and she does it all with a smile on her face. "I really enjoy the

people here and the camaraderie. We are a process driven company and over the course of my four years here, I have really seen the company grow. It's exciting to see the passion and dedication everyone puts into their jobs and seeing our past clients come back to us with new projects and referrals."

Shelly also has a healthy work-life balance. She is developing a green thumb by growing a wide variety of fruits and vegetables in her backyard. "I started gardening just this year, but I am really enjoying it. I've been sharing both my wins and setbacks

A busy woman *gets things done.*

on social media," she laughs. Gardening is very relaxing in a turbulent world. It's a place where I can go and have peace, plus we get to eat it and my family love experimenting with new recipes," said Shelly.

Shelly gets a lot of great gardening tips on TikTok. She is also starting a neighborhood gardening exchange. The idea came to her after she broke a shovel while transplanting a spirea plant. "I was thinking, wouldn't it be great if I knew more neighbors to borrow a shovel from. The neighborhood trading group will consist of people trading or gifting, close neighbors, the extra treasures [fruits & veggies] growing in their garden or even services they may have to offer. For example, I'm a notary; someone else might have handyman services or babysitting services. (Some people may have too many tomatoes and may wish to trade for zucchini or corn.) Some people may want to join the group but not garden and that is an option too if they want to sponsor someone. I'm excited to see what God does with it," says Shelly. No doubt, Shelly will keep sharing her adventures and tips online with friends.

Shelly is dedicated to her job and is always ready to jump in and help anybody in the office. "I saw a need for an office notary, and figured it was something I could learn and put into practice." She took the three-hour



online course, passed her PA Notary test, and was commissioned this spring. But this comes as no surprise to PSW. Shelly is very adept at handling multiple projects at once and keeps everything organized.

Shelly and her husband Josh live in Bridgeville with their 11-year-old son Nathan. In her spare time, she loves to shoot pool, and instructing others on the importance of skin care and color application as a consultant for Mary Kay cosmetics.



Shelly's fruit storage *tip*:

Store your washed fruit in a mason jar in the fridge. It lasts twice as long.

Planning makes the difference

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Future Communications

PSW works with clients to provide options for their unique styles and budgets.



Future Communications provides expertise in wireless audio for backyards

All-weather rock speakers blend into the landscaping for seamless experience

Summer is in full swing and that means people are gathering around the pool and patio. While furniture, landscaping, and lighting add the ambiance for relaxation, a quality speaker system brings it all together.

PSW's vendor of choice for smart technology installation is [Future Communications](#), a family owned and operated company that specializes in both residential and commercial

services to provide a customized solution for all of clients' audio and video needs. Recently, PSW caught up with the owner, David Murrman, to discuss how he is enhancing outdoor living.

How did Future Communications come to fruition? I have always had a love for electronics. As the technology grew, I seemed to gravitate to the AV field. Eventually, I

decided to turn my hobby into a business.

What do you like best about your job?

I really enjoy meeting new clients and getting to work with them to build an experience that they are happy to show off.

Do you install more for businesses or residential homes? Residential, but

ABOVE:
Upper St. Clair project (completed)



LEFT:
A transformative living space deserves a brilliant unveiling:

Future Communications enhances the PSW client experience with the installation of a large 75" TV screen and custom KEF wireless speakers. The experience showcases stunning design renderings and videos that bring the client's vision to life.

commercial is still a big part of our business. For the music lovers out there, home audio systems can be installed inside your home, outside, or both, like we've done for PSW clients. While easily controlled through your smartphone, you can specifically optimize your audio to each room or outdoor space. The home audio systems we install work with streaming services like Amazon Music, Spotify, Pandora, and more.

What types of projects are people asking for in their homes?

Everything from whole house audio to whole house Wi-Fi along with lighting and shade control. Voice control is popular right now.

How did you and PSW connect? I met Jeff Blunkosky through a client



ABOVE:
TV mounted on inside of pavilion



PSW works with clients to provide options for their unique styles and budgets.



ABOVE: Sonance rock speaker

of mine. We completed a backyard project in Upper St. Clair. Once the pool, patio, and pavilion were finished, we placed Sonance landscape speakers, in the shape of a rock, with subwoofers inside the garden. It all blends in perfectly with the scenery so you don't even know it's there. For the pavilion, we installed Sunbrite full sun TV with 8" overhead Sonance extreme speakers.

What advice do you have for people who wish to custom build a home speaker system or home theater? Hire a trusted company who can properly design and install a great system that suits your needs.

Find the best location for the wireless router, especially for outdoor projects. Your speakers must be connected to the Wi-Fi, so your signal needs to be powerful. The beauty of Sonance speakers is that they are hardy and hold up well against the outdoor environment, including sunshine, rain, heat, and humidity.

Why should clients choose Future Communications? We make the process fun from design to installation, and we're always there to help you after the project is complete. Our staff is extremely friendly and will go above and beyond to make your project just as you imagined.

How do you wish to grow your business to the next level? We wish to continue to build relationships with builders and contractors like PSW. Future Communications is proud to team up with PSW to build amazing backyard outdoor space creations. Our combination of state-of-the-art outdoor A/V solutions, as well as security and exterior design expertise help to augment backyards for clients throughout the Pittsburgh area.



PSW is *Hiring!*

ARE YOU AWESOME?

WE'RE HIRING

Do you enjoy the idea of transforming the lifestyle of clients through custom home design? Come join our team of dedicated and hard-working professionals that are literally building better lives one project at a time. PSW is hiring for two full-time positions at our Bridgeville office. We are looking for a talented Construction Sales Manager and Procurement Manager, Construction. Visit the [PSW career page](#) or Indeed.com for specifics of these positions and job qualifications.

Benefits include 401(k), 401(k) matching, health, dental, and vision insurance, and PTO.

PSW is coming to your *neighborhood!*

PSW's newest yard signs are ready to be placed at active project sites. Thanks to Erin May at [Evolutionare](#) for her design expertise and allowing PSW to make a strong first impression for maximum readability and visibility.





PSW

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